

Helping a care home to care about it's business

client

Orchard House Residential Care Home

market sector

Social care

brief

To help an established care home to improve it's image in order to attract more families to visit

solution

As the care home had no promotional material, a complete package of services was required.

result

Through their new website the care home was able to provide all interested families worldwide information about their services. The leaflets were used to create more awareness of their services locally and everyone who visited their care home went away with a simply smart folder to contain essential information.

provided

- Corporate identity
- Range of co-ordinating stationery
- website - www.orchard-house-care.co.uk
- Domain name

testimony

"...with your professional support we have been able to market our home to a much wider market than just relying upon local advertising..."

Geoff Clarke - Orchard House Residential Care Home



ORCHARD HOUSE



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