

Enabling a florist to launch their new business with style

client

The Styleworkshop Limited

market sector

Florist

brief

A new florist with a new way to display and sell flowers. They needed a new look that would communicate this difference.

solution

We recommended an imaginative look to a traditional business in bold earthy colours.

result

Enabled the company to quickly apply this identity across all it's promotional activity and become the standard by which all other local florists compare.

provided

- Corporate identity
- Range of co-ordinating stationery
- Packaging
- Domain name

testimony

"...the success of our business has been greatly improved by the marketing and creative help and support that has been given to us..."

David Forrest MD - The Style Workshop



12 Rammel Mews
Frythe Way
Cranbrook
Kent TN17 3BQ

tel 01580 715518
fax 01580 715818
malcolm@elsmore.co.uk
elsmore.co.uk

trading as Elsmore Creative Marketing Limited
registered in England no. 4647670